



# Toledo Sister Cities INTERNATIONAL FESTIVAL

Saturday, April 13, 2019

SEAGATE CENTER: 401 Jefferson, Toledo, OH 43604

## Festival Program Opportunities

Advertisements in Program Brochure	COST	BENEFITS INCLUDE
	\$250	<ul style="list-style-type: none"> <li>• Full page Ad, 6.5" wide x 9.5" tall</li> </ul>
	\$150	<ul style="list-style-type: none"> <li>• Half page Ad, horizontal orientation: 6.5" wide x 4.5" tall, vertical orientation: 3.5" wide x 9.5" tall</li> </ul>
	\$75	<ul style="list-style-type: none"> <li>• Quarter page Ad, 3.5" wide x 4.5" tall</li> </ul>
	\$50	<ul style="list-style-type: none"> <li>• Business card size Ad, approx. 3.5" wide x 2" tall. Horizontal format only, please.</li> </ul>
Patron Opportunities	COST	BENEFITS INCLUDE
		A hot link in the Toledo Sister Cities web page through June 30 <sup>th</sup> !
<b>Presenting Patron</b>	\$5,000	<ul style="list-style-type: none"> <li>• Name and/or logo listed in all program materials and choice of center or back page ad</li> <li>• Banner will be displayed in an appropriate place</li> <li>• Recognized from the podium</li> <li>• Pictures of the organization's representative with Mayor and TSCI board - to be scheduled</li> <li>• Quarterly sponsor with prominent website thank you plus sidebar space and acknowledgment in quarterly event programs.</li> <li>• 40 tickets. Free display table for company or organization material.</li> </ul>
<b>Platinum Patron</b>	\$3000-\$4999	<ul style="list-style-type: none"> <li>• Name and/or logo listed in all program materials and full page ad</li> <li>• Banner will be displayed on the stage next to presenting patron. Must send to TSCI Office 20 days before International Festival</li> <li>• Recognized from the podium</li> <li>• Quarterly sponsor with prominent website thank you plus side bar space.</li> <li>• 30 tickets. Free display table for company or organization material.</li> </ul>
<b>Gold Patron</b>	\$2000-\$2999	<ul style="list-style-type: none"> <li>• Name and/or logo listed in all program materials and full page ad</li> <li>• Banner will be displayed prominently and full page ad</li> <li>• Recognized from the podium</li> <li>• Quarterly sponsor with prominent website thank you plus sidebar space</li> <li>• 20 tickets. Free display table for company or organization material.</li> </ul>
<b>Silver Patron</b>	\$1000-\$1999	<ul style="list-style-type: none"> <li>• Name and/or logo listed in all program materials</li> <li>• Banner will be displayed prominently</li> <li>• Recognized from the podium</li> <li>• Quarterly sponsor with prominent website thank you.</li> <li>• 10 tickets. Free display table for company or organization material.</li> </ul>
<b>Bronze Patron</b>	\$500-\$999	<ul style="list-style-type: none"> <li>• Recognized from the podium</li> <li>• Representative is invited to accompany the flag during the parade</li> <li>• Listed in the festival booklet</li> <li>• 10 tickets. Free display table for company or organization material.</li> </ul>
<b>Pewter Patron</b>	\$250-\$499	<ul style="list-style-type: none"> <li>• Recognized from the podium with one of the performing groups</li> <li>• Listed in the festival booklet</li> <li>• 5 tickets. Free display table for company or organization material.</li> </ul>
<b>Friends of the Festival</b>	\$50- \$249	<ul style="list-style-type: none"> <li>• Listing in program booklet</li> <li>• 2 tickets</li> </ul>